

SUMMARY

- Web developer, graphic artist, author, and teacher with the ability to provide a highly interactive and custom web experience.

EXPERIENCE

- Web Design Instructor - Portland State University, Portland, Oregon (2000 - Present)
- Web Design and Multimedia Consultant (2001 - Present)
- Web Developer - USA.NET, Colorado Springs, Colorado (1998 - 2001)
- Web Developer - Online Systems Services, Denver, Colorado (1997 - 1998)
- Web Developer - eGlobe, Inc, Denver, Colorado (1996 - 1997)
- Web Developer - Multimedia Arts, Boulder, Colorado (1995 - 1996)
- Web Developer/Layout Artist - BoardWatch Magazine, Littleton, Colorado (1994 - 1995)

Web Development

- Expert ability in hand coded HTML, XHTML, Style Sheets, JavaScript, Flash, and Dynamic HTML.
- Built numerous interactive web sites from start to finish for small and large corporations, including ASP development and CGI implementation.
- Provided marketing support through the development of interactive banner ads, pop-up windows, informational web pages, email advertisements, brochures, and illustrations.
- Developed graphics for web based voice messaging and email applications.
- Participated in project management and customer product planning scoping sessions to chart Web site look and feel, cost assessment, technical and content requirements.
- Helped integrate web front-end with backend ColdFusion server applications.
- Created online interactive product training guides and tutorials for large corporations and Intranets.

Multimedia & Print Development

- Proficiency in the use of 2D and 3D software including Photoshop, Illustrator, Corel Draw, Fireworks, Poser, Bryce, and TrueSpace.
- Extensive experience in multimedia development software including Cool Edit Pro, Sound Forge, Autoplay Menu Studio, Flash, Vegas Video, and Screensaver Producer Pro.
- Proficient in office and desktop publishing applications including MS Word, MS Excel, MS PowerPoint, MS Access, Telnet, FTP, QuarkXPress, InDesign, and PageMaker.
- Produced corporate prospectus brochures, flyers, and marketing print materials.
- Developed company-wide PowerPoint, Flash, and multimedia CD ROM presentations for training, and product demonstrations.
- Served as page layout and cover artist for large circulation Internet magazine.

TEACHING

- Instructor for web development courses at Portland State University. Course materials use a combination of live interaction, CD ROM, and WebCT online instruction system.
- Instructor for *dhtml.focus()* online training series virtual classroom (www.xmlsage.com).
- Creator of popular Dynamic HTML online instructional web site (www.htmlguru.com).

BOOKS & ARTICLES

- Contributing articles, *eTechnotes*, 2000 - Present, Franklin Beedle & Associates.
- Author, *Dynamic HTML Web Magic*, 1998, New Riders.
- Contributing author, *Dynamic HTML Unleashed*, 1998, Sams.net Publishing.
- Contributing content, *Modeling the Dream CD - Walkthroughs & Flybys II*, 1994, Waite Group Press.
- Featured in *Boulder Planet* article, "Dynamic Design," September 1998.
- Featured in *Boulder Daily Camera* article, "Jazzing Up Web Pages," July 1998.
- Featured in *Web Techniques* article, "Animation and Layers," pp 49-53, December 1997.
- Featured in *ABCNEWS.com* article, "Guru Brings Dynamic Knowledge to Books," June 1998.

EDUCATION

- B.S: Zoology, Oregon State University, Corvallis Oregon, 1990. If you are wondering, my transition from wild animals to wild computers was smooth and painless.

J E F F · R O U Y E R

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Portfolio

A million pixels
is worth a thousand words.
Browse the CD ROM
or visit my online portfolio

“ I saw his stuff and I thought, 'I want to find this guy to write my next DHTML book.' ”
– Randi Roger, Editor Macmillan Publishing

“ You have developed a revolutionary web site, and our customers are so dazzled! ”
– Sue H., Web Developer

“ Congratulations! You are the First Place Winner for Best Personal Use in the Netscape Dynamic HTML Skill contest. ”
– Eric Byunn, Netscape Communications

“ You are not just a Web developer, you are the developer that other Web developers look towards for inspiration! ”
– Eddie Traversa, Author/Web Developer